

Evaluation Requirements for CenUSA Grant Colleagues

Jill Euken, co-PI, CenUSA
Iowa State University
jeuken@iastate.edu
515.249.0335



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For USDA reporting purposes, CenUSA needs to ensure consistency in collecting evaluation data relating to knowledge gained by participants who attend CenUSA educational events. In order to 1) aggregate educational evaluation results across partnering institutions, and 2) relieve event organizers of the burden of conducting their own evaluations, Sorrel Brown, (Iowa State University ANR Extension, sorrel@iastate.edu), CenUSA Outreach evaluator, will administer all extension and outreach educational evaluation tools (electronically, if feasible).

To do this, CenUSA educational event organizers **must** provide the following:

- 2 – 3 specific topics that you want participants who attend your event to increase their knowledge about as a result of attending your event.
 - Send to Sorrel at least 1 week prior to an event
 - To view an example of a survey format that will be used, go to the CenUSA website (<http://www.cenusa.iastate.edu>) in the Private Tab/Personal Files (Extension & Outreach “2102 06-07 Cenusa Asking the Right Demographic Questions”).
- Email addresses for event participants.
 - Send to Sorrel 48 hours after event using the CenUSA Excel registration template [The template is available at the CenUSA website in the Private Tab/Personal Files “212 06-07 Cenusa Excel Registration Template”].
 - Please try to get an email addresses from all participants.
- Email photos of event participants and activities to Anne Kinzel (cenusa@iastate.edu).
 - Clearly label all names, locations, dates.
 - No signed release statements are required.

We will use survey results in reports to document that CenUSA is meeting the deliverables outlined in our grant proposal, i.e. increased knowledge of perennial grass production and use of biochar for:

- 200 Extension educators
- 5,000 agricultural producers, agricultural industry leaders and educators, and
- 500 horticultural producers and industry leaders

NOTE: Please send dates/times for your upcoming events and activities to Val Evans (vevans@iastate.edu) and she will add them to the CenUSA calendar. This will help Sorrel anticipate evaluation needs so we can expedite gathering evaluation data.

Iowa State University is the lead agency in the Cenusa Bioenergy research project supported by Agriculture and Food Research Initiative Competitive Grant no. 2011-68005-30411 from the USDA National Institute of Food and Agriculture.

. . . and justice for all

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